

**An increasing innovation competition of companies requires an innovative future workforce in almost all work contexts. Prioritizing innovation today is the key to unlocking growth.**

**However, are we ready for creativity, innovation and entrepreneurship education in European Universities?**

As recent research has shown, higher education institutions are still insufficiently prepared to respond to the challenges in connection with the implementation of respective training and learning offers.

### The PITCH project, therefore, aims at:

- Development of a holistic learning and validation programme for entrepreneurship competences.
- Introducing teaching and learning opportunities that can be used across disciplines and disciplines
- Development of teaching, learning and validation approaches in close connection with relevant EU systems such as EQF, ECVET, as well as the EntreComp Framework.
- Extending the validation of competences not only for qualification purposes but also for learning purposes.



### The European PITCH partners will develop:

- A competence framework for entrepreneurship competences (students) and for facilitation competences (teachers)
- An innovative modular learning approach (Design-Based Collaborative Learning)
- A Continuing Professional Development programme for teachers and mentors
- Practical learning projects and prototypes for students and trainees (O6)
- A learning platform
- European interdisciplinary courses for teachers and students (C1 and C2) and
- A PITCH network for a future community

### Partners

University of Duisburg–Essen – Germany  
Vilnius University – Lithuania  
Aristotle University of Thessaloniki – Greece  
Polytechnic Institute of Leiria – Portugal  
Smart Revolution – Italy  
blinc eG – Germany



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Please register to our newsletters, courses and information material via your local **PITCH** partner:

**blinc eG, [www.blinc-eu.org](http://www.blinc-eu.org)**



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