

An increasing innovation competition of companies requires an innovative future workforce in almost all work contexts. Prioritizing innovation today is the key to unlocking growth.

However, are we ready for creativity, innovation and entrepreneurship education in European Universities?

As recent research has shown, higher education institutions are still insufficiently prepared to respond to the challenges in connection with the implementation of respective training and learning offers.

The PITCH project, therefore, aims at:

- Development of a holistic learning and validation programme for entrepreneurship competences.
- Introducing teaching and learning opportunities that can be used across disciplines and disciplines
- Development of teaching, learning and validation approaches in close connection with relevant EU systems such as EQF, ECVET, as well as the EntreComp Framework.
- Extending the validation of competences not only for qualification purposes but also for learning purposes.



The European PITCH partners will develop:

- A competence framework for entrepreneurship competences (students) and for facilitation competences (teachers)
- An innovative modular learning approach (Design-Based Collaborative Learning)
- A Continuing Professional Development programme for teachers and mentors
- Practical learning projects and prototypes for students and trainees (O6)
- A learning platform
- European interdisciplinary courses for teachers and students (C1 and C2) and
- A PITCH network for a future community

Partners

University of Duisburg–Essen – Germany
Vilnius University – Lithuania
Aristotle University of Thessaloniki – Greece
Polytechnic Institute of Leiria – Portugal
Smart Revolution – Italy
blinc eG – Germany



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